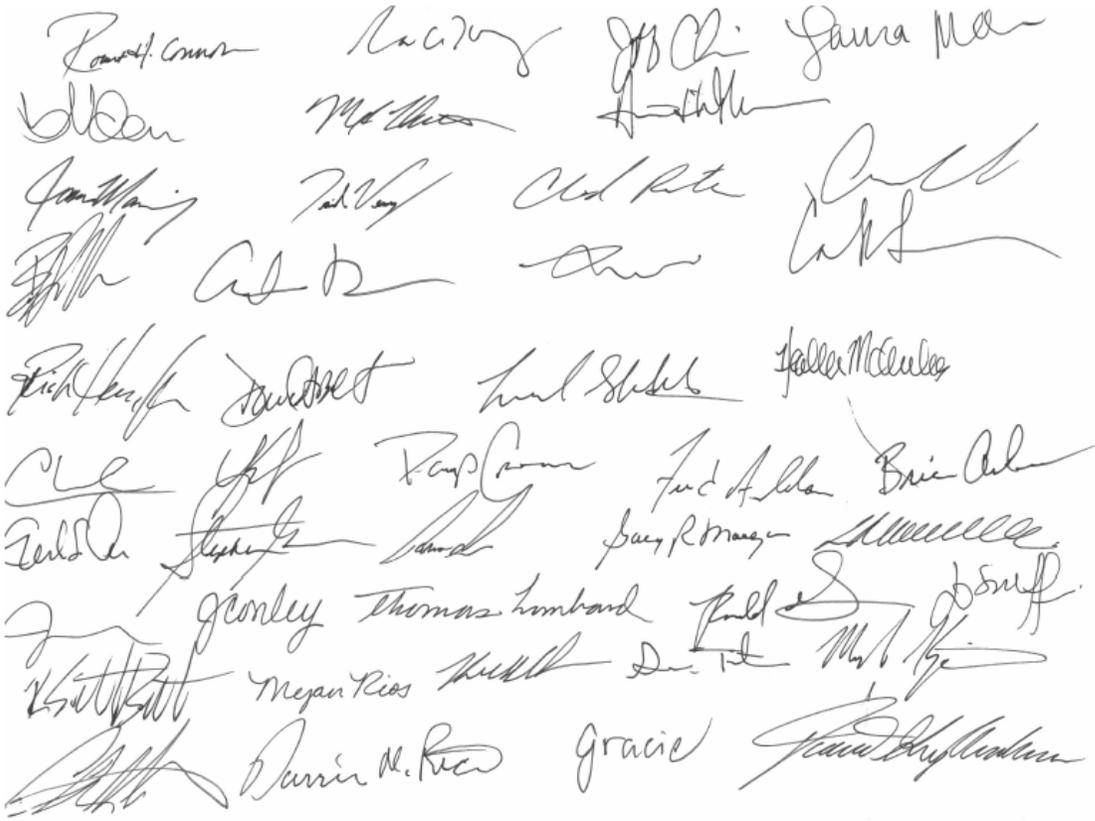


**We share a commitment to serve our customers globally with the highest delivered quality & service in electrical distribution and supply chain solutions. We dedicate ourselves to continual improvement of the quality management system, with a focus on customer loyalty.**



A collection of approximately 20 handwritten signatures in various colors (black, blue, red) arranged in a grid-like pattern, representing global endorsement.

Endorsed Feb 2018



## Mission

Rexel's mission is to **support customers around the globe**, wherever they are, to **create value** and run their business better, by providing a broad range of **sustainable** and **innovative** products and services for **automation, technical supply** and **energy management**.

## Vision

**Rexel's Vision is to become:**

- **The brand of choice** for customers
- **The partner of choice** for our suppliers
- **An employer of reference** for our people
- **The most attractive company** for our shareholders



a world of energy

No Changes Needed

# Core Values

- **Rexel has defined six core values that set fundamental principles for the way we operate and interact with our stakeholders. Rexel is committed to:**



**DELIVER** THE BEST CUSTOMER EXPERIENCE



**JOIN** FORCES FOR SUCCESS



**ENCOURAGE** TO INNOVATE



**ENGAGE** PEOPLE TO DEVELOP THEIR TALENTS



**TRUST** EACH OTHER

**ENJOY** MAKING A DIFFERENCE

No Changes Needed



# Strategic Priorities



## PROFITABLE GROWTH

### **Profitably grow both organically and through acquisitions**

Boost **organic growth**, Rexel will focus on three main drivers:

- High potential business categories related to energy efficiency,
- International customers and projects,
- Identify vertical markets, in particular oil & gas and mining.



## ACTIVE RESOURCES MANAGEMENT

### **Actively manage our resources for increasing returns to continually create more value**

- unleashing the potential and the power of our people,
- driving asset productivity,
- capitalizing on our brand equity,
- and turning customer knowledge and insights into the best service offers



## CULTURE OF COOPERATION

### **Closely cooperate for mutual success with all stakeholders**

- by stimulating teamwork,
- developing value-added customer relationships,
- driving strategic partnerships with key suppliers,
- and living up to our commitments to shareholders.



## EXCELLENCE IN OPERATIONS

### **Effectively execute with operational excellence**

- by enhancing service levels and cost productivity,
- reinforcing supply chain performance and commercial effectiveness,
- and investing in e-commerce and customer support

No Changes Needed

Rexel

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